ImagineSoftware is Changing the Game in Revenue Cycle Management Technology

Founder, President, and Chief Executive Officer Sam Khashman is the visionary behind ImagineSoftware, the leading organization redefining healthcare billing and revenue cycle management (RCM) technology. Khashman and the Imagine team are unlocking the immense potential of automation to reduce manual processes and workflow inefficiencies, especially within the complex realm of healthcare. Serving 75,000 physicians in all 50 states, ImagineSoftware's pioneering solutions have simplified RCM and established new benchmarks for excellence within the industry.

Over Two Decades of Innovation and Evolution
Founded in 2000, ImagineSoftware launched with the goal of creating workflow-centric software systems primarily in the healthcare IT sector. The team quickly found significant opportunities to automate in healthcare due to the sheer number of manual processes in place, and set about creating products that required as few human touchpoints as possible. One of ImagineSoftware's first clients famously said, "If we can imagine it, they can do it." This simple statement molded both the company's name and core values. As Khashman highlights, "Our core values aren't just words on a wall; they are the compass guiding every decision we make. We deeply resonate with and embody these values in our daily actions."

Debuting Quantum Leap Technology
This year, ImagineSoftware introduces ImagineOne®, a game-changing platform revolutionizing the revenue cycle process from pre-payment and point-of-service to zero balance. Powered by artificial intelligence, natural intelligence, and robotic process automation, the single-source, end-to-end solution combines the highest degree of innovative automation with a user-friendly platform to streamline operations, boost productivity, and effectively reduce the cost of RCM operations by over 75%.

"We are breaking the norm, again, with the most powerful billing system ever, providing bold, groundbreaking automation that will change revenue cycle management and give our Imagine family of clients and partners an incredible advantage," states Khashman. "The new platform is packed with the knowledge of two decades of successes; learnings from setbacks; thousands of requests and suggestions; and tens of thousands of hours of support for more than 4,000 practices, while leaning on the experience of serving over 3 billion patient visits. ImagineOne® is next-level technology and the crown jewel of the Imagine product suite."

Looking Ahead With Strategic Focus
At the forefront of leveraging various types of intelligent technology, the ImagineSoftware team remains deeply committed to expanding its presence in multi-specialty billing. "My ongoing fascination with intelligence, user behaviors, and process improvements has been instrumental in simplifying complicated processes, especially considering the rapidly evolving technological landscape," states Khashman. Innovation is a crucial perspective that drives the company forward, placing emphasis on the importance of approaching challenges proactively and embracing a servant leadership philosophy by prioritizing clients, partners, and colleagues. The mission is clear — continuously innovate and deliver unparalleled technology, accompanied by exceptional customer support.

Learn more at www.imagineone.io.