Schedule AT-A-GLANCE

SUNDAY, SEPTEMBER 12

8:00 am – 12:00 pm . . . . . . **PRE-CONFERENCE SESSIONS**
Hot Topics In Compliance – *Holly Louie & Robert Burleigh*
Technology Update 2010 – *Robert Spencer*

12:00 – 1:00pm . . . . First-Time/New Member Lunch Session

1:00 – 1:30 pm . . . . **President's Welcome** – *Scott Everson*

1:30 – 3:00 pm . . . . **Creating Higher Levels of Engagement** – *Tim Wright*

3:00 – 3:30 pm . . . . Break – Silent Auction Opens

3:30 – 4:00pm . . . . HBMA: Candidate Introductions

4:00 – 5:30pm . . . . **Washington Update** – *Bill Finerfrock*

5:30 – 7:30 pm. . . . . Exhibitor Showcase & Opening Reception

MONDAY, SEPTEMBER 13

7:00 – 8:00 am. . . . . Continental Breakfast

8:00 – 9:30 am . . . . **How to Build Continuous Improvement into the Revenue Cycle** – *Daniel Marino*

9:30 – 10:30 am . . . . Exhibitor Showcase & Break

10:30 am – 12:00 pm . . . . . . **CONCURRENT EDUCATION SESSIONS** *NEW for 2010*
A. **Improving Rejections Through Process Improvement & Automation** – *Daniel Marino*
B. **Road Map to SAS 70 Compliance** – *Nazif Sharique*

12:00 – 2:00 pm . . . . HBMA Business Meeting & Awards Luncheon

2:00 – 3:30 pm . . . . **CONCURRENT EDUCATION SESSIONS**
A. **Billing Companies & Medical Practices: Building Meaningful Business Relationships**
 Karen Schechter
B. **Business Social Networking** – *Robert Spencer*

3:30 – 4:30 pm . . . . Exhibitor Showcase & Break

4:30 – 6:00 pm . . . . **CONCURRENT EDUCATION SESSIONS**
A. **Creating Customer Happiness** – *Howard Cox*
B. **The EHR Marketplace – Hype or Reality** – *Mark Anderson*

6:00 – 7:00 pm. . . . . Exhibitor Hosted Wine & Cheese Reception / Silent Auction Closes

7:00 – 10:00 pm . . . . Off-Site Event at the St. Louis Arch

TUESDAY, SEPTEMBER 14

7:00 – 8:00 am. . . . . Continental Breakfast

8:00 – 9:30 am . . . . **CONCURRENT EDUCATION SESSIONS**
A. **ICD-10 Implementation** – *Holly Louie*
B. **Out-Sourcing in Today's Global Economy** – *Marc Bolh & Baptiste Barrandon*
C. **Processing Plastic: Credit Card & Other Forms of Payment** – *Bill Marvin*

9:30 – 10:30 am . . . . Exhibitor Showcase & Morning Break

10:30am – 12:00 pm . . . . . **CLOSING GENERAL SESSION:** **Paying for Health Services: What's Likely to Happen**
William Jessee

1:00pm – 5:00pm . . . . **POST-CONFERENCE WORKSHOP**
Ten Steps for Creating and Implementing Your Own EHR Program – *Mark Anderson*

Participants in the HBMA Fall Conference may earn up to 12.5 credits toward the designations of CHBME (Certified Healthcare Billing & Management Executive) or CMBA (Certified Medical Billing Associate). The Pre-Conference and Post-Conference Courses each offer an additional 4.0 credits.